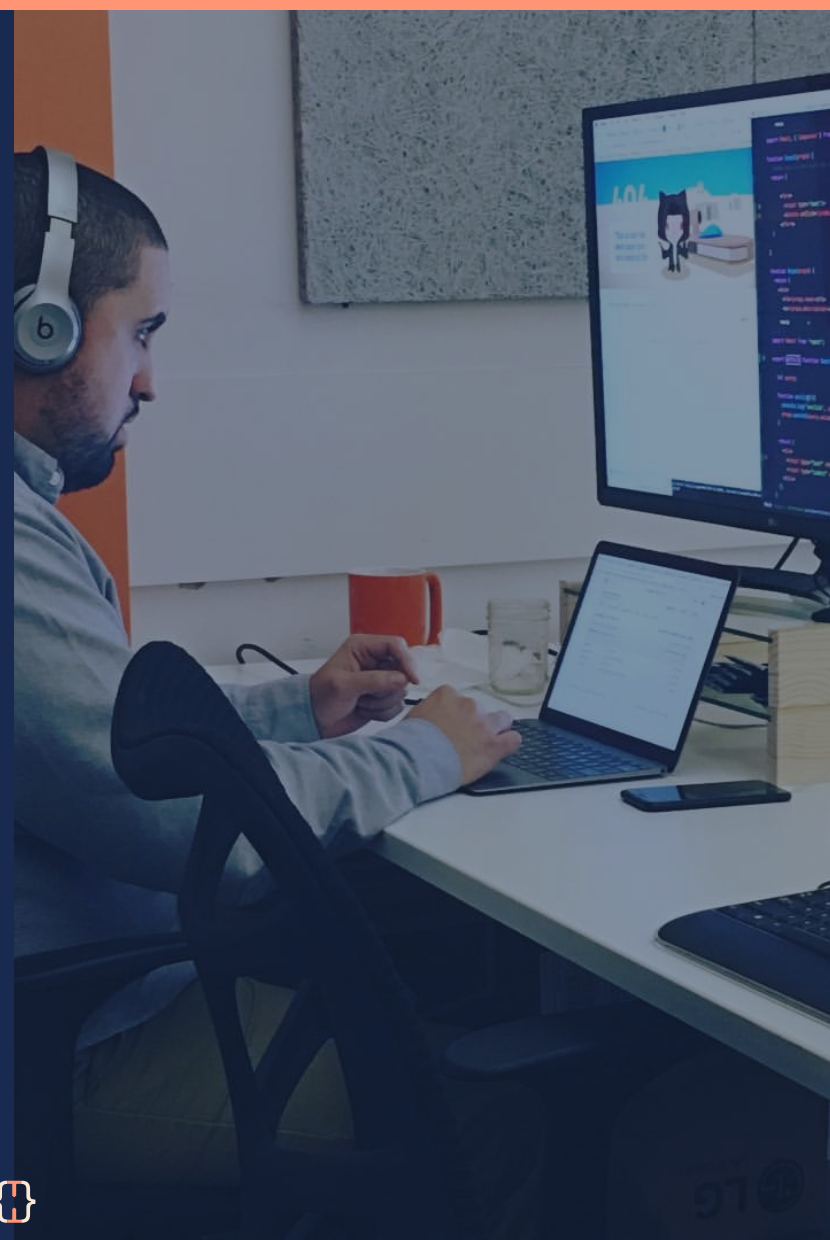hroman.codes

About

Im a Full Stack Developer and
Educator with over 10 years of
experience. I began my journey in
tech with a startup called
LatinosinHigherEd.com, where I spent
9 years as a web developer. I also
worked for other startups in the non-
profit, e-commerce, recruitment, and
mental health sectors as a Software
Engineer.

Hroman.codes is a one-man outfit
which means you will be dealing with
one person – Me! This is good for you
because it will mean less hands in
the pot, a direct point of contact, a
greater understanding of your
requirements, and therefore a much
more attentive and committed service
throughout. This isn't always the
case with a larger agencies.

Who I Serve

Hroman.codes has sought to provide high-quality web design and development services for individuals, small businesses, and non-profit organizations.

Over time, I have attracted clients who all share a very similar vision: to improve their workflow reduce their administrative overhead, and build and/or improve their brand experience through their online presence.

Whether it's, creating a new website, or product development, I make everything as simple as possible and talk you through the process from start to finish.
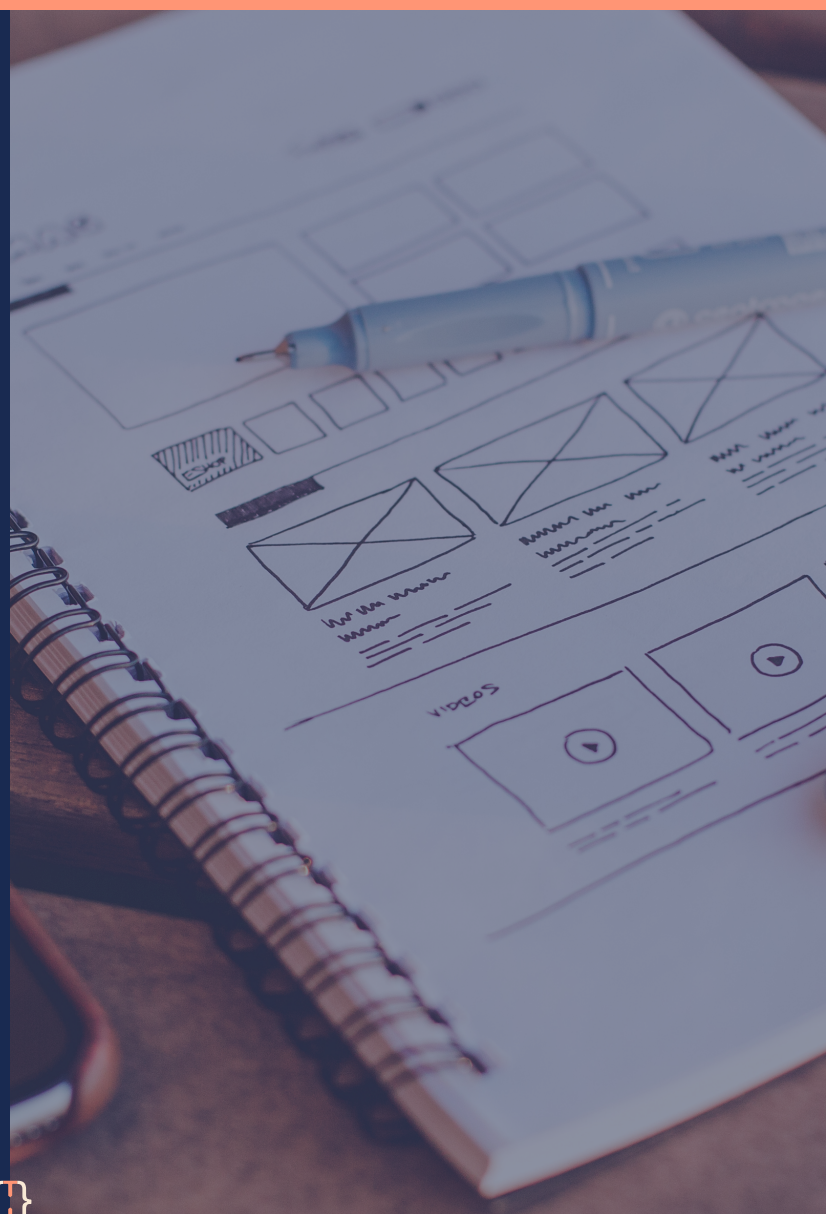
TINY

EMPOWERED PATH
T H E R A P Y

The Seeker

Rubix

Latinos
inHigherEd.com

What I Do

Website Design + Development
Requirements Gathering + Development
Strategy
MVP Development
MVP Product Development
User Experience Design
Website Design
SEO
Chat GPT AI API Integration
Back-End Website Development
Front-End Website Development
Full Stack Development
Web Application Development
Mobile App Development
Responsive/Adaptive Design
eCommerce Development + Integration
Logo Design

My Goal

When building and designing a site, my first goal will be to help you define and understand your site's purpose. Is it intended to make sales, legitimize their organization, promote an issue, or advertise a product? Or does it serve multiple purposes at once?

I will work hand-in-hand with you to define those purposes and then to build a website that serves you. Because I specialize in design thinking, I'm perfectly positioned to develop a site that brands you, captures your audience's attention, and is custom-tailored to your needs.

I strive to implement best practices, software tools, quality assurance, and documentation to ensure a high-quality software product and complete client satisfaction. My final goal is to meet or exceed your expectations.

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My Development Process

Idea

Prototype

MVP

Product

Idea

In the Idea stage of MVP development, I focus on identifying a problem or opportunity that presents a viable market need.

This step involves brainstorming, research, and creative exploration to conceptualize a product idea that addresses the identified need or pain point. It's about understanding the target audience, challenges, and envisioning a solution that offers value and potential for growth.

The Idea stage lays the foundation for the subsequent steps in MVP development, setting the direction and vision for the product journey ahead.

PROBLEM

List your top 1-3 problems.

EXISTING ALTERNATIVES

List how these problems are solved today.

SOLUTION

Outline a possible solution for each problem.

KEY METRICS

List the key numbers that tell you how your business is doing.

UNIQUE VAL

Single, clear, compelli that states why you a and worth paying att

HIGH-LEVEL CONC

List your X for Y anal YouTube = Flickr for

COST STRUCTURE

List your fixed and variable costs.

1	4	3	9	2
8		5	
	7		6

CANVAS FILL ORDER

RISK ITERATION PATH
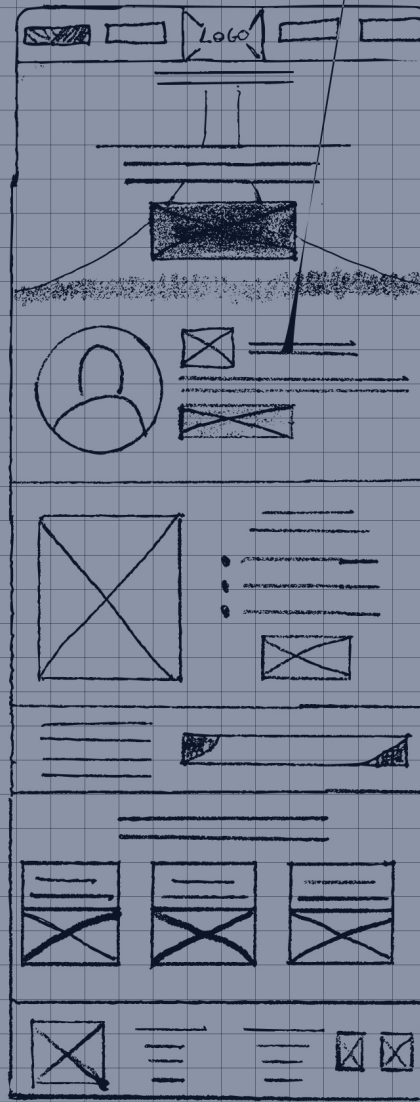
● PRODUCT RISK
■ CUSTOMER RISK
● MARKET RISK

Prototype

Prototyping allows us to visualize and validate key features and user interactions before investing significant resources in development. It's about quickly building a rough version of the product to test assumptions, gather feedback, and refine the concept further.

Prototypes can take various forms, from simple sketches and wireframes to interactive mockups or even rudimentary working models. The Prototype stage serves as a crucial bridge between ideation and execution, helping to clarify requirements and inform the development of the Minimum Viable Product (MVP) that follows.

HOME PAGE - WEB

NAV:
LOGO PLACED IN MIDDLE
WITH SURROUNDING NAV
ITEMS. NAV WILL HAVE
DROP DOWN ITEMS

HERO:
CALL TO ACTION TEXT WITH
BUTTON LEADING TO CONTACT
PAGE.

ABOUT ME:
IMAGE OF JC WITH
SUPPORTING TEXT

WELCOME - PERSONAL:
HIGH LEVEL INFO ON
WHAT SERVICES PROVIDED
WITH STOCK PHOTO &
CALL TO ACTION SERVICE
BUTTON.

EMAIL COLLECTION:
COLLECT EMAILS FOR
FUTURE MARKETING

PLACES TO GET STARTED
ADDITIONAL SUPPORTING
CONTENT TO DIRECT USER
WITH CLICKABLE IMAGES

FOOTER
LOGO WITH FOOTER CONTACT
AND LINKS TO SOCIAL
MEDIA

MVP

The MVP stage marks a pivotal moment
in the journey of product
development. It involves distilling
the prototype into a stripped-down
version that encapsulates the core
functionalities essential for
addressing the identified problem or
needs.

MVPs are designed to be minimalistic
yet functional, providing users with
a tangible solution that
demonstrates value. This phase
emphasizes speed and efficiency,
prioritizing the rapid release of a
viable product iteration to gather
real-world feedback and validate
assumptions.

recommendation_engine

id 🔑	int
created_at	timestamp
seeker_id	int
hiring_manager	boolean
contacted	boolean
scheduled	boolean
first_name	string
last_name	string
title	string
company	string
position	string
linkedin_url	string
email	string
ask	string

target_company

id 🔑	int
seeker_id	int
company_name	string

seeker

id 🔑	int
status	boolean
created_at	timestamp
referrer	boolean
first_name	string
last_name	string
email	string
password	string NN
phone_number	string
headline	string
summary	string
resume	string
profile_photo	BLOB
linkedin_url	string
video_conference_link	string
calendly_link	string

target_role

id 🔑	int
seeker_id	int
role	string

{ }

Product

The Product stage represents the culmination of the MVP development process, where the refined and validated version of the minimum viable product is transformed into a polished and market-ready solution. In this phase, the focus shifts towards scaling up the product to meet broader user needs and expectations.

Key features and functionalities identified and validated during the MVP phase are further enhanced and expanded upon to deliver a comprehensive solution. This stage involves fine-tuning the user experience, optimizing performance, and ensuring robustness and reliability.

EMPOWERED PATH
THERAPY

The Validation You Deserve

We offer various forms of clinical interventions and techniques for individuals struggling with emotional pain- anxiety, depression, and/or trauma.

Client Portal

Our Approach

Hi, I'm Jarlene Cabrera. I'm a Licensed Clinical Social Worker who works with individuals who have experienced tough stuff in their childhood. My goal is to help you manage feeling overwhelmed, anxious and/or depressed and start encouraging you to seek validation through transformation.

Learn More

Entirely online

Our workplace operates entirely in a virtual environment, exclusively offering teletherapy services. This setup allows individuals to engage in therapy sessions from the convenience of their own homes or while on the go.

Cost of Services

I do my best to keep costs low. My hourly billing structure allows me to provide you with quality services while also enabling you to pay only for the services you need. My hourly rate is **$50/hr** for all services.

For each task I perform, I provide an estimated completion range (low-high). If there is any scenario where I need to exceed the maximum, I will communicate that prior to obtaining your approval, along with an explanation of why my estimate needs to be exceeded.

Every two weeks, I reconcile tasks and send invoices. All invoices are payable within 10 business days unless otherwise noted.

CHECK OUT MY WORK

✉ romanh99@gmail.com

🌐 hromancodes.herokuapp.com

▶ @hroman_codes